Address all Invoices to the ADVERTISER in care of:

AGENCY NAME FROM DBASE
123 E. MAIN ST.
ANYWHERE, PA 12345
(717) 555-1234
www.wahoo.com

MARKET: ANY METRO ARB SPR 2010
ADVERTISER: ANY CLIENT

STATION: WAAA-FM
STATION REP: JOHN SMITH
PHONE: 717-555-1111 / 717-555-1234
EMAIL: JSMITH@AAA.COM

MEDIA BUYER: MARY JONES
PHONE: 555-244-5555 / FAX 555-244-5556
EMAIL: MARY@WAHOO.COM

RADIO INSERTION ORDER

DATE: X
INSERTION ORDER #: X

PLEASE INCLUDE OUR INSERTION ORDER NUMBER ON ALL STATION INVOICES - THANK YOU!

X NEW ORDER

CANCEL

REPLACES & SUPERCEDES
our Insertion Order # X
dated X

START DATE:	06/14/10	TOTAL SPOTS
END DATE:	08/01/10	56

WEEK #1- June 14-June 20

SPOT LENGTH	DAYPART	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS	UNIT COST	DAYPART SUB-TOTALS
:60	6A to 10A		1	1	1	1			4	$ 200.00	$ 800.00
:60	10A to 3P	1	1	1	1	1	1	1	7	$ 100.00	$ 700.00
:60	3P to 7P		1		1	1			3	$ 200.00	$ 600.00
:60	7P to 12M								0	$ -	$ -
									0	$ -	$ -
									0	$ -	$ -
									0	$ -	$ -
	WEEK TOTALS-	1	3	2	3	3	1	1	**14**	*$ 150.00*	**$ 2,100.00**

WEEK #2- June 28-July 4

SPOT LENGTH	DAYPART	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS	UNIT COST	DAYPART SUB-TOTALS
:60	6A to 10A		1		1	1	1		4	$ 200.00	$ 800.00
:60	10A to 3P	1	1	1	1	1	1	1	7	$ 100.00	$ 700.00
:60	3P to 7P		1		1	1			3	$ 200.00	$ 600.00
:60	7P to 12M								0	$ -	$ -
									0	$ -	$ -
									0	$ -	$ -
									0	$ -	$ -
	WEEK TOTALS-	1	3	1	3	3	2	1	**14**	*$ 150.00*	**$ 2,100.00**

WEEK #3- July 12-July 18

SPOT LENGTH	DAYPART	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS	UNIT COST	DAYPART SUB-TOTALS
:60	6A to 10A	1	1	1	1				4	$ 200.00	$ 800.00
:60	10A to 3P	1	1	1	1	1	1	1	7	$ 100.00	$ 700.00
:60	3P to 7P	1		1	1				3	$ 200.00	$ 600.00
:60	7P to 12M								0	$ -	$ -
									0	$ -	$ -
									0	$ -	$ -
									0	$ -	$ -
	WEEK TOTALS-	3	2	3	3	1	1	1	**14**	*$ 150.00*	**$ 2,100.00**

WEEK #4- July 26-August 1

SPOT LENGTH	DAYPART	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS	UNIT COST	DAYPART SUB-TOTALS
:60	6A to 10A		1		1	1	1		4	$ 200.00	$ 800.00
:60	10A to 3P	1	1	1	1	1	1	1	7	$ 100.00	$ 700.00
:60	3P to 7P		1		1	1			3	$ 200.00	$ 600.00
:60	7P to 12M								0	$ -	$ -
									0	$ -	$ -
									0	$ -	$ -
									0	$ -	$ -
	WEEK TOTALS-	1	3	1	3	3	2	1	**14**	*$ 150.00*	**$ 2,100.00**

WEEK #5-

SPOT LENGTH	DAYPART	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS	UNIT COST	DAYPART SUB-TOTALS
:60	6A to 10A								0	$ -	$ -
:60	10A to 3P								0	$ -	$ -
:60	3P to 7P								0	$ -	$ -
:60	7P to 12M								0	$ -	$ -
									0	$ -	$ -
									0	$ -	$ -
									0	$ -	$ -
	WEEK TOTALS-	0	0	0	0	0	0	0	**0**	*$ -*	**$ -**

AVG UNIT COST

SCHEDULE TOTALS:	6	11	7	12	10	6	4	56	*$150.00*	$8,400.00

OK

MEDIA GROSS:	$8,400.00
DISCOUNT @ 15%:	$1,260.00
NET DUE MEDIA:	**$7,140.00**

SPOT IDs / TITLES:

AA-124 :60 "NOW'S THE TIME" - MAY 4 THRU MAY 17
AA-125 :60 "DON'T MISS OUT" - MAY 18 THRU MAY 31

INSTRUCTIONS:

SYSTEM CONFIRMATION REQUIRED

AGENCY NAME FROM DBASE (AGENCY) as Agent for the Advertiser named above, has been authorized by the Advertiser to initiate and administer media placements on their behalf. By executing this insertion order/schedule, this Station/Media Outlet recognizes AGENCY as an Agent of the Advertiser and acknowledges that the Advertiser, not the AGENCY, is ultimately liable and responsible for any and all payments due this Station/Media Outlet regarding this Advertiser. AGENCY acknowledges fiscal responsibility to the Station/Media Outlet only when, and to the degree, it has been paid by the Advertiser. The Station/Media Outlet is not authorized to implement this insertion order/schedule until AGENCY has received a signed copy acknowledging its receipt and acceptance of the conditions herein!

PLEASE SIGN, DATE & RETURN A COPY OF THIS INSERTION ORDER/SCHEDULE ASAP. THANK YOU.

X _____
STATION/MEDIA REPRESENTATIVE Date

X _____
MEDIA BUYER Date